



JUCOFABS

**WHY ARE JUCO
SHOPPING BAGS SO
POPULAR?**



The world is witnessing a drop in the use of plastic bags as information began circulating about its adverse effects on the planet. Sustainable materials such as Jute shopping bags are slowly replacing plastic bags in the market. Consumers love the transformation from plastic to jute shopping bags. Reportedly, Bangladesh witnessed a massive production of jute fiber in 2020 i.e. 804 million tons. Following are the advantages that draw more and more people in to buy jute shopping bags.



1. Low maintenance

Let's first address the elephant in the room. Plastic bags are mostly used as one-time-use bags. You can't expect one plastic bag to last for years to come. So, what's the substitute? Jute bags which last for several months or even years. All you need to do is get some hot water, dip a cloth in it, and wipe the bag clean. Avoid washing it to prevent the natural fiber from losing color.

2. Fashionable

Jute bags are super flexible allowing you to unleash your creativity on it. Given their bounce and flexibility, you can mold it into desired shapes & sizes. Dye or paint your favorite patterns or texts. High quality Jute santa sacks have been manufactured for Christmas and it's safe to say that they performed extremely well.



Reusability

The lifespan of a jute bag is around 2 years and can last longer when maintained properly. You can take it along every time you go out. Here's an interesting fact: once you complete the cycle of using it 30 times, you contribute to reduced waste and carbon footprint as compared to when you used plastic bags before. Every time the bag gets wet, make sure to dry it. This way, the original condition will remain intact for a longer period.

Environment friendly

Did you know that jute requires very less effort for cultivation? Well, yes. Farmers can produce a fresh batch of jute at the interval every 4-6 months. The fast-planting methodology not only requires very less area but also brings fertility back to the soil. Natural rainfall is enough for the jute plants to thrive. Pesticides and fertilizers are out of the picture. Moreover, compared to other plants or trees, jute has an amazing capacity to absorb CO₂ and release oxygen into the atmosphere.



Conclusion

Jute bags are your pathway to reducing your carbon footprint during shopping. Replacing plastic bags with jute shopping bags may seem a minute change, but it can go a long way in reducing the overall impact on the earth. Make a sustainable choice today for a sustainable future.



Address:

JUCOFABS

271/A south tarapukur road, Agarpara

Kolkata, West Bengal

700109, India

Phone: 9903871379

Email: mail@jucofabs.com

Web: <https://www.jucofabs.com/>

